



Rankin Inlet Fitness Society

(RIFS)

“Cutting Out a Fitter Future”

Kivalliq Trade Show

September 30, 2015

Gavin Gee – President

Evan Morrison – Vice President

Ford Widrig – Secretary/Treasurer

Jacqueline Curley – Executive Member

- Non-profit society registered with the Government of Nunavut
 - Established February, 2012
- Operate a 2,000sqft fitness centre as of March, 2014
 - Offer cardiovascular and resistance training equipment
 - Open 12:00 – 21:00, 7 days/week
 - Paid staff of 4 – 5 local Inuit youth



Goal as RIFS:

Provide Kangiq&inirmiut a venue to improve their physical and mental wellbeing through exercise

Goals as trade show attendees:

Increase awareness of RIFS

- and -

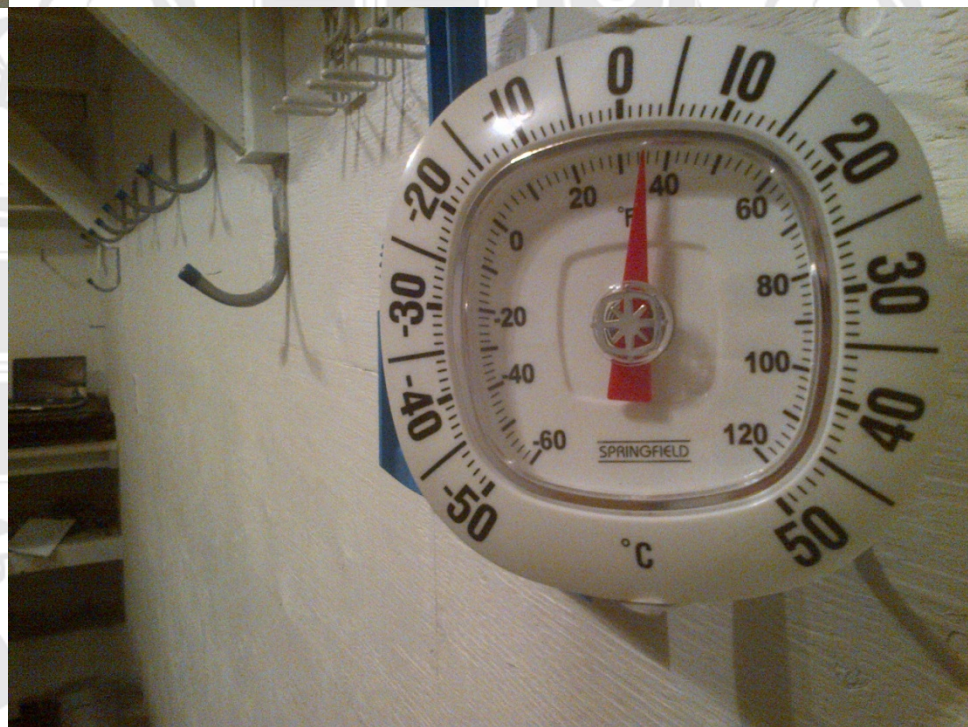
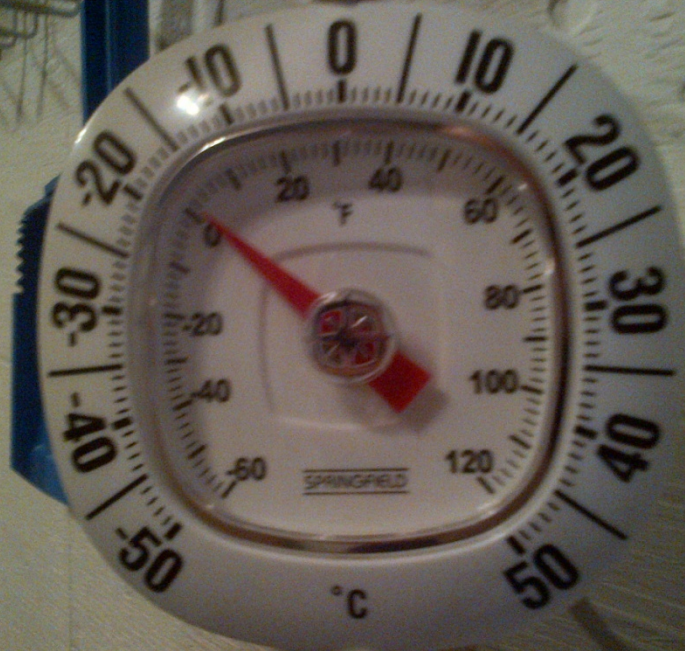
Generate support for the RIFS

ORIGINS

- Start/stop operation in various forms
 - Small space in the Kivalliq Hall
- Loss of facility; equipment in to storage
- Failed partnerships; schools, RCMP, etc.

Makeshift solutions...

...e.g. living room gym, unheated garage gym, etc.







NEW FITNESS CENTRE

- Lease signed as RIFS
- Retrieving old gear and moving new gear

...February in Nunavut...

- Opening to the public and:
 - *Hiring staff*
 - *Business administration*
 - *Policies and procedures*
 - *Non-profit reporting*

...eating meals in the gym, random phone calls, absent staff, etc.











PRESENT DAY

- Stabilizing operations (e.g. Gym Manager)
 - 467 members and growing
 - Community support
- Giving back to the community
 - *Donations, sponsorships, etc.* -
- Shift to strategic planning



2014 PERIOD

RANKIN INLET
FITNESS
Abanik

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MIKASA

So...

***...How does a non-profit
fitness centre
survive in Nunavut?***

Rankin Inlet Fitness
Statement of Operations
January 16, 2014 - January 15, 2015

Revenue		As % of subtotal
User fees	\$ 50,649	39.7%
Community fundraising	49,367	38.7%
Government funding	<u>27,426</u>	21.5%
	\$ 127,441	
Expenses		
Staff wages	44,745	44.4%
Facility rental	32,048	31.8%
Fundraising	13,256	13.2%
Promotional material	5,862	
Insurance	1,623	
Sponsorships	1,350	
Bank fees	1,008	
Freight	<u>863</u>	
	<u>100,754</u>	
Surplus (deficit)	<u>\$ 26,688</u>	

USER FEES

Drop-in	\$ 10
Drop-in x 5	40
1 month	75
3 months	210
6 months	390
12 months	720

Payable by cash, cheque, credit or debit card

CORPORATE MEMBERSHIPS

- **Calm Air International**
- **Hamlet of Rankin Inlet**
- **Rankin Inlet Firefighters**
- **Nunavut Tunngavik Inc.**
- **Kivalliq Inuit Association**
 - **Agnico Eagle Mines**

CORPORATE SPONSORSHIPS

- **The Hamlet of Rankin Inlet**

- Payroll services -

- **Calm Air International**

- Air cargo -

- **Kissarvik Co-Operative, Eskimo Point Lumber & Supply, Sarliaq Holdings, Housing Association, etc.**

- Merchandise & services -

FUNDING PROGRAMS

- **Sport & Recreation Nunavut**
 - *Physical Activity Initiatives* -
- **Kivalliq Partners in Development**
 - *AANDC Summer Work Experience Program* -
- **Health and Social Services**
 - *Community Cluster Plan* -
- **Economical Development and Transportation**
 - *Small Business Support Program* -
- **Federal Government**
 - *NHSP (Elders Support)* -

COMMUNITY FUNDRAISING

Radio bingos

- and -

Licensed events

RISKS & CHALLENGES

- **Funding**

...the hunt continues...

- **Facility space**

- *Lack of security* -

- *Lack of options* -

- **Staff turnover / Executive burnout**

- *Executives are 100% volunteer; zero financial compensation* -

NEXT STEPS

- Secure space in the short-term
- Enhance fitness centre offerings
 - *Improve the space & equipment* -
- Stabilize operations further
 - *More staff autonomy* -

LONG TERM

...the Big Dream...?

SECURE FACILITY SPACE

&

SECURE FUNDING

- *Privately owned structure* -
 - *GN facility* -
 - *Hamlet facility* -

QUESTIONS & COMMENTS?

THANK YOU!

www.rankininletfitness.ca

